



JOVONNA

LONDON

SPRING -SUMMER 2021

DROP ONE

OPERA DRESS

Midi length, collared dress, full length button plackets, navy detail features on front and sleeves, lining from waist to bottom of skirt made from 100% cotton



Color: White
Wholesale price: €44
Composition: 100% Cotton
Size: XXS, XS, S, M, L



ACTINA SHIRT

Sheer longer length shirt with a delicate applique floral design, high structured collar with full length button plackets, full length sleeve with button fastening, slight oversized fit.



Name: Color: White, Black
Wholesale price: €28
Composition: 50%Viscose 50%Polyester
Size: XXS, XS, S, M, L



BEL ROSE SHIRT

Collared shirt, full length
button plackets, navy
detail features on front
and sleeves, made from 100%
cotton



Color: White
Wholesale price: €32
Composition: 100% Cotton
Size: XXS, XS, S, M, L

BOUBOU JACKET



BOUBOU JACKET

Tweed style long length waist coat, relaxed round neck. Green piping detail found around shoulders, neckline and beside the popper fastening.

Co-ordinating shorts complete the look.



Name: Color: Multi
Wholesale price: €60
Composition: 100%Polyester
Size: XXS, XS, S, M, L



KELLAM SHORTS

Tweed style high waist shorts, zip fastening Green piping detail around waist with pockets on both sides.

Co-ordinating waist coat completes the look.



MAI VE KNITTED JUMPER



MAI VE KNITTED
JUMPER

Relaxed knitted jumper made from a soft cotton, a delicate round neck with a rib trim, the rib trim is also on the sleeves and bottom. Two pieces in one detail with a bow collared shirt and a peep of the shirt at the bottom.



Color: Black
Wholesale price: €32
Composition: 70%Visocse 30%Nylon / 100%Cotton
Size: S/M, M/L

ALZOU DRESS

Midi length, off or on shoulder style, button plackets fall to knee length, $\frac{3}{4}$ elastic sleeve with a matching removable waist belt.



Name: Color: Blue, Pink
Wholesale price: €32
Composition: 55%Viscose 26%Chinlon 19%Polyester
Size: XXS, XS, S, M, L



ELMAS2 DRESS

Midi length dress in a relaxed fit with a subtle queen Anne neckline. Short sleeved with front tie details that can be tied to create a bow detail and cinch in waist.



Name: Color: Beige with black dots
Wholesale price: €32
Composition: 100%Polyester,
Size: XXS, XS, S, M, L

ESTHER SHIRT

100% cotton classic white shirt with a twist, structured collar with full length button plackets. Military style pocket and waist belt detail feature.



Name: Color: White
Wholesale price: €30
Composition: 100% Cotton
Size: XXS, XS, S, M, L



FALUN DRESS

Midaxi dress with a V-neck, semi-sheer cape sleeves that extend to the back on the dress, subtle pleats feature on the skirt in a high-low style with the lining stopping just below the knees.



Name: Color: Black, Pink
Wholesale price: €46
Composition: 100%Polyester
Size: XXS, XS, S, M, L

FRANCY DRESS



FRANCY DRESS

Mini dress in a tweed style, with a round neck and concealed back zip. White piping on neckline, waist and detailed on four front pockets. Classic pearl buttons feature as a faux fastening and on pockets.



Color: Blue
Wholesale price: €58
Composition: 100%Polyester
Size: XXS, XS, S, M, L



GALAXY DRESS

Mini dress with a relaxed collar, with cuffed long sleeves. Button plackets feature the length of the dress in the same fabric to create a subtle look. Tie feature from below the sleeves to create a wrap style.



Color: Green, Pink
Wholesale price: €35
Composition: 95%Polyester 5%Elastin,
Size: XXS, XS, S, M, L

JULIETTE DRESS



JULIETTE DRESS

Structured collared mini dress with a mix of tweed and satin. Long sleeves cuffed with natural formed rock style buttons that feature on the front of the dress as a faux button placket.

Color: Multi
Wholesale price: €46
Composition: 100%Polyester,
Size: XXS, XS, S, M, L



GAVIN BLOUSE

Round neck balloon sleeved blouse with full length sleeves with elastic. Peplum detail and the bottom of the blouse broken up by the waist belt.



Name: Color: Beige
Wholesale price: €32
Composition: 26%Polyamide 66%Viscose 8%Polyester
Size: XXS, XS, S, M, L



KEEPER JEANS

Relaxed fit mom jean with a distressed edge on the leg cuffs. High waist style with button fly fastening, Geometric belt fastening.



Color: Blue
Wholesale price: €32
Composition: 100% Cotton,
Size: XXS, XS, S, M, L

KYRA SHIRT

KYRA SHIRT

Shirt in a relaxed fit,
pearl button placket
fastening on the front of
the shirt and sleeve cuffs.
Sheer tie detail on the
front of the shirt can be
tied in multiple ways to
create a wrap detail.



Color: Black, White
Wholesale price: €29
Composition: 50%Viscose, 50%Polyester
Size: XXS, XS, S, M, L, XL, XXL

LUCY JACKET



LUCY JACKET

Semi-sheer jacket with classic pearl buttons. Detailed piping feature on the collarless neckline and continue around the bottom of the jacket and around the sleeves.

Color: White
Wholesale price: €37
Composition: 100%Polyester
Size: S, M, L

LU DEN SKIRT



LU DEN SKIRT

Midi length skirt with an elasticated high waistband. Gathered pleats with sheer layered detailing that feature on both sides of the skirt.



Color: Black
Wholesale price: €28
Composition: 100% Cotton
Size: XXS, XS, S, M, L

LUPITA BLOUSE



LUPITA BLOUSE

Strong high neck collared shirt with Elizabethan high puffed longer length sleeve details. Semi-sheer with applique florals, broach detail at the neckline.



Color: Black , White
Wholesale price: €28
Composition: 100%Polyester
Size: XXS, XS, S, M, L



LUPITA BLOUSE

Strong high neck collared shirt with Elizabethan high puffed longer length sleeve details. Semi-sheer with applique florals, broach detail at the neckline.



LEXINGTON2 SHIRT

Shirt in a relaxed fit,
pearl button placket
fastening on the front of
the shirt and sleeve cuffs.
Feminine semi sheer fabric
breaks up the sleeves
starting above the elbow.



Color: Blue, White
Wholesale price: €28
Composition: 52%Polyester 48%Viscose Sleeve: 55%Polyamide 45%Tencel
Size: XXS, XS, S, M, L

MEXIKA BLOUSE



MEXIKA BLOUSE

Round neck blouse with voluminous frills around the shoulders and bottom of the sleeves.



Color: White oversized dots
Wholesale price: €26
Composition: 100%Polyester
Size: XXS, XS, S, M, L



MORIE DRESS

Sleeveless dress in a midi length with a structured collar and button placket fastening, attached Over-layered slight balloon sleeved off the shoulder shirt with a zip fastening and draw strings.



MUSEO DRESS

Mini dress with a relaxed throw on fit with a pleated skirt and bat wing sleeves. Tie detail can be tied to create a peep hole neckline.



Color: Blue, Yellow
Wholesale price: €35
Composition: 88%Viscose 3%Polyester 9%Polyamide
Size: XXS, XS, S, M, L



MUSEO DRESS

Mini dress with a relaxed throw on fit with a pleated skirt and bat wing sleeves. Tie detail can be tied to create a peep hole neckline.



Color: Blue, Yellow
Wholesale price: €35
Composition: 88%Viscose 3%Polyester 9%Polyamide
Size: XXS, XS, S, M, L

NOVA DRESS



Color: Blue, White
Wholesale price: €42
Composition: 55%Polyamide 45%Tencel
Size: XXS, XS, S, M, L

NOVA DRESS

V-neck waist coat/ dress
with a popper fastening
with a slight high low
style. Double layered
fabric with lining.



OSTUNI SHIRT

OSTUNI SHIRT

Relaxed fit longer length shirt with $\frac{3}{4}$ length sleeves. Pleating detail features on the back of the shirt in a colour block style.



Color: White
Wholesale price: €32
Composition: 50%Viscose 50%Polyester
Size: S/M M/L

OTER DRESS



OTER DRESS

Classic subtle stripe wrap dress with a tie waist, V-neck in a midi length. Voluminous sleeves finishing just above the elbow.



Color: White, Green
Wholesale price: €39
Composition: 100%Polyester
Size: XXS, XS, S, M, L



SAGENE BLOUSE

Relaxed fit, slight peplum
created with waist belt.
Balloon sleeves with
elasticated sleeve cuffs.
Open V-neck.



Color: Green, White
Wholesale price: €30
Composition: 100%Polyester
Size: XXS, XS, S, M, L

PANSKA DRESS



PANSKA DRESS

Maxi dress with a square neckline in the smock style, relaxed fit. Puff sleeves with elasticated cuffs in check print.

Color: Yellow, Blue
Wholesale price: €35
Composition: 88%Viscose 3%Polyester 9%Polyamide
Size: XXS, XS, S, M, L

PASHA JACKET



PASHA JACKET

Structured tweed style jacket, classic pearl button placket along the front of the jacket that feature on the sleeves. Faux front pockets. V-neck with waist tie.



Color: Black
Wholesale price: €44
Composition: 100%Polyester
Size: XXS, XS, S, M, L



CATARINA SKIRT

Tweed style mini skirt,
high waist with a an
elasticated waist band, two
faux front pocket details
with black piping and
classic pearl buttons.



RAINEY JACKET



RAINEY JACKET

Deconstructed blazer with relaxed lapels, feminine details of sheer paneling, stud press hidden buttons.



Color: Black, White
Wholesale price: €42
Composition: 100%Polyester
Size: XXS, XS, S, M, L

SANTIAGO JACKET



SANTIAGO JACKET

Tweed blazer with a single lapel, pearl buttons on front pockets and fastening. Frayed piping on collar, pockets, sleeve cuffs and jacket fastening.

Color: Blue
Wholesale price: €58
Composition: 100%Polyester
Size: XXS, XS, S, M, L



BERRIM SKIRT

Tweed style miniskirt, high waist with a concealed back zip.



Color: Blue
Wholesale price: €28
Composition: 100%Polyester
Size: XXS, XS, S, M, L

SAGVEIEN JACKET



SAGVEIEN JACKET

Classic blazer with embellishments, double lapel with a single fastening. Embellishments feature on the bottom of the sleeves and the back of the blazer.



Color: Black
Wholesale price: €56
Composition: 63%Polyester 34%Viscose 3%Elastin
Size: XXS, XS, S, M, L

SHAKINA BLOSUE

Round neck 100% cotton
shirt $\frac{3}{4}$ length balloon
sleeves with a wide cuff.
Tie detail on the front of
the shirt can be tied in
multiple ways to create a
wrap detail.



Color: White
Wholesale price: €28
Composition: 100% Cotton
Size: XXS, XS, S, M, L

VELA DRESS



VELA DRESS

Mini dress with a V-neck, subtle corset cinched in waist and full-length button plackets. Loose sleeves with an elasticated cuff creating a peplum.



Color: White, Gingham
Wholesale price: € 80
Composition: 100% Cotton
Size: XXS, XS, S, M, L

SPACE SHIRT



SPACE SHIRT

Mandarin collared high-low shirt with a long-flared back. Scrunched sleeve detail with smock detail arm cuffs. Tonal button plackets with a tie waist.

Color: White, Blue
Wholesale price: €35
Composition: 100% Cotton
Size: XXS, XS, S, M, L

VELA DRESS

VELA DRESS

Mini dress with a V-neck, subtle corset cinched in waist and full-length button plackets. Loose sleeves with an elasticated cuff creating a peplum.



Color: White, Gingham
Wholesale price: €30
Composition: 100% Cotton
Size: XXS, XS, S, M, L



VITA DRESS

Maxi length dress in a relaxed fit, faux buttons long the front of the dress. Frill fluted pleats make up the sleeves and feature on the skirt of the dress, sheer skirt fully lined.

Name: Vita dress Color: Black, Pink
Wholesale price: € 56
Composition: 100%Polyester
Size: XXS, XS, S, M, L

TATE DRESS



TATE DRESS

Wrap illusion dress,
Flowy sheer sleeves with a
V-neck. Midaxi length with
sheer skirt and full
lining.



Color: Black
Wholesale price: €46
Composition: 100%Polyester
Size: XXS, XS, S, M, L

VITA DRESS

Maxi length dress in a relaxed fit, faux buttons long the front of the dress. Frill fluted pleats make up the sleeves and feature on the skirt of the dress, sheer skirt fully lined.



Color: Black, Pink
Wholesale price: €56
Composition: 100%Polyester
Size: XXS, XS, S, M, L

GIZA TRENCH



GIZA TRENCH

Classic trench in a shorter length, tortoise shell buttons detail on the front and shoulder storm flaps. Time honored check print feature on the back of jacket and sleeves. Tie waist belt.



Color: Beige
Wholesale price: €44 Composition: 80%Polyester 18%Viscose 2%Elastin / 100%Polyester,
Size: XXS, XS, S, M, L

SANVIE SKIRT



SANVIE SKIRT

Midi length skirt, worn high waist. High low style with scrunching details that feature at the front and back of the skirt. Concealed side zip.



Name: Color: Beige, (Top - styling only, not available)

Wholesale price: €28 Composition: 100%Cotton

Size: XXS, XS, S, M, L

TARALITA TRENCH

Classic trench with large front pockets. Double lapels with tortoise button and belt details. Check print statement sections on the front and back of the jacket.



Name: Color: Beige
Wholesale price: €56
Composition: 80%Polyester 18%Viscose 2%Elastin / 100%Polyester
Size: XXS, XS, S, M, L

OTER DRESS



Color: White, Green
Wholesale price: €39
Composition: 100%Polyester
Size: XXS, XS, S, M, L

ALZOU DRESS



Color: Blue, Pink
Wholesale price: €32
Composition: 55%Viscose 26%Chinlon 19%Polyester
Size: XXS, XS, S, M, L

ACTINA SHIRT



Color: White, Black
Wholesale price: €28
Composition: 50%Viscose 50%Polyester
Size: XXS, XS, S, M, L

FALUN DRESS



Color: Black, Pink
Wholesale price: €46
Composition: 100%Polyester
Size: XXS, XS, S, M, L

GALAXY DRESS



Color: Green, Pink
Wholesale price: €35
Composition: 95%Polyester 5%Elastin,
Size: XXS, XS, S, M, L

KYRA SHIRT



Color: Black, White
Wholesale price: €30
Composition: 50%Viscose 50%Polyester
Size: XXS, XS, S, M, L

LXINGTON2 SHIRT



Color: Blue, White
Wholesale price: €28
Composition: 52%Polyester 48%Viscose Sleeve: 55%Polyamide 45%Tencel
Size: XXS, XS, S, M, L

NOVA DRESS



Color: Blue, White
Wholesale price: €42
Composition: 55%Polyamide 45%Tencel
Size: XXS, XS, S, M, L

PANSKA DRESS



Color: Yellow, Blue
Wholesale price: €35
Composition: 88%Viscose 3%Polyester 9%Polyamide
Size: XXS, XS, S, M, L

RAINNEY JACKET



Color: Black, White
Wholesale price: €42
Composition: 100%Polyester
Size: XXS, XS, S, M, L

SAGENE BLOUSE



Color: Green, White
Wholesale price: €30
Composition: 100%Polyester
Size: XXS, XS, S, M, L

SPACE SHIRT



Color: White, Blue
Wholesale price: €35
Composition: 100% Cotton
Size: XXS, XS, S, M, L

TERMS AND CONDITIONS:

PRO FORMA PAYMENT;
CARRIAGE PAID BY STORES;
MINIMUM ORDER £1000;
SIX UNITS MINIMUM PER SELECTED STYLE AND COLOUR;
CANCELLATION ACCEPTED WITHIN 7 DAYS OF ORDER CONFIRMATION;
FAULTY - MUST BE INFORMED WITHIN 7 DAYS OF GOODS ARRIVAL.

XXS = UK6

XS = UK8

S = UK10

M = UK12

L = UK14

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